

GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS  
RAILWAY BOARD

No. 2016/NFR/Vinyl Wrapping/1

New Delhi, Dated: 13.11.2019

The General Managers  
All Indian Railways.

C.C.No. 58/2019

- Sub: Fixed rate for advertisement on exterior and interior of coaches for Government Ministries/ Departments/ Organizations to Publicize Tourist destination - as a special case.
- Ref: (i) This office letter no. 2016/NFR/20/5 dated 13.10.2018.  
(ii) This office letter of even no. dated 29.08.2019.

Based on reference received from one of the Zonal Railways regarding fixation of Advertisement Rates for exterior/ interior of coaches, the matter has been examined in Railway Board office.

2. Competent Authority have now decided that tariff for Advertisement through vinyl wrapping in exterior/interior of coaches for Central/State and UT Government Institutions, including PSUs/ Government Agencies shall be same as those stipulated in Board's letter of even no. dated 29.08.2019.

This issues with the concurrence of Finance Directorate of Ministry of Railways.

Kindly acknowledge the receipt of this letter.

(This disposes off CCM/NCR letter no. C/PA/NCR/Comml. Advt./Pt. 4 dated 22/07/2019 & 12/09/2019.

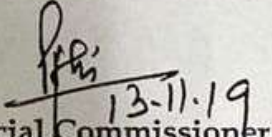
  
(P. C. Verma)

Joint Director/NFR  
Railway Board

No. 2016/NFR/Vinyl Wrapping/1

New Delhi, Dated: 13.11.2019

Copy to: PFA, all Indian Railways - For information and necessary action.

  
13-11-19  
For Financial Commissioner  
Railway Board

Copy to: CCM, all Zonal Railways - for information and necessary action.