GOVERNMENT OF INDIA MINISTRY OF RAILWAYS (RAILWAY BOARD)

No. 2013/TGIV/11/3

New Delhi 18/06/2013

The General Managers, All Indian Railways.

Commercial Circular No.46

Sub: Delegation of power in case of innovative ideas.

Kindly refer to Board's Commercial Circular No.34/2004 wherein it was inter-alia prescribed that the new ideas/concepts proposed by prospective advertisers/parties should be examined and if found feasible technically and aesthetically they may be offered to the concerned party for a period of one year or for a reasonable period keeping in view the financial implications of the implementation of the new idea and the investment put in by the party for an amount which is not lower than the scheduled rate. Concurrence of FA &CAO and approval of GM may be taken for such publicity work to be awarded on first-come-first-serve basis, without an open tender.

- 2. The matter has been further examined and it has been decided that the powers be delegated to DRM (power to be exercised by him personally and not to be delegated further) with the concurrence of Associate Finance for accepting the allotment of contract on First-come-First-Serve basis on new and innovative ideas of commercial publicity at stations, on trains and in railway premises upto rupees one crore per item and the period of contract shall not exceed one year.
- 3. Zonal Railway shall furnish status report/appraisal after six months as a result of revised delegation.
- 4. This issues with the concurrence of Finance Directorate of Ministry of Railways.

(Dr.S.K.Ahirwar)
Director Traffic Commercial (G)
Railway Board.

No. 2013/TGIV/11/3

New Delhi /8/06/2013

Copy to:

1.FA&CAO, All Zonal Railways

2. Director (Audit), All Zonal Railways

For Financial Commissioner, Railways

Copy to:

Chief Commercial Managers, All Zonal Railways.

Finance (Commercial)Dte., Railway Board.